Small and Medium Enterprises Across the Globe

International economic law, with its traditional focus on large multinationals, is only slowly waking up to the new reality of small and medium-sized enterprises (SMEs), entering the global marketplace. In the wake of the digital revolution, smaller companies now play an important role in the global economic landscape. In 2015 the UN expressed a call for SMEs to have greater access to international trade and investment, and it is increasingly recognized that the integration of SMEs is a key enabler of economic development and their contributions by leading experts from academia, international organizations, and international organizations. It opens up a field of inquiry into this far too underdeveloped dynamic, and provides a backdrop for future debates. The analysis covers a broad spectrum of issues regarding the development of SMEs, including perspectives on SMEs and entrepreneurship, how to promote innovation in new ventures and small and medium-sized enterprises, and the implication of mega-regional trade agreements. The essays also examine questions of legitimacy of global economic governance, in particular, concerns surrounding the threat posed by the interests of large SMEs by the growing clarity of the need for a more balanced approach to trade and investment. This essay concludes essential reading for practitioners and academics seeking to navigate a previously neglected trend in international economic law.

Is Small Finally Becoming Beautiful?

DIE explores how and why small and medium-sized businesses are flourishing in the global marketplace.

A Comparison of Small and Medium-Sized Enterprises in Europe and in the USA

Due to the vital importance of SMEs in developed economies worldwide, this book aims to provide a unique and much-needed exploration into the underlying mechanisms and practices of management within these companies by collecting a wide range of original conceptual and empirical research in the topical area of management in SMEs and new ventures. Collecting work from dozens of leading scholars in fields ranging from management and entrepreneurship to human resource management and strategy, this book aims to provide a fresh overview of the research in management of SMEs and new ventures as well as in-depth knowledge on a variety of related topics. The essays collected here are focused and practical, offering a variety of explicit and pragmatic recommendations for action and developing new tools and strategies useful to scholars and students as well as practitioners working in the field of SMEs and new venture management and consulting.

Global Perspectives on Small and Medium Enterprises and Strategic Information Systems: International Approaches.

This book is filled with several benefits, one of which is a comprehensive and up-to-date analysis of the role of small and medium enterprises in the global economy. The book is written for researchers and professionals working in the field of IS research or the research of SMEs. Moreover, the book is a reference for researchers, professionals and students in management information systems and related fields.

Electronic Commerce in Small to Medium-Sized Enterprises

The managed flow of goods and information from raw materials to final sale also known as a "supply chain" affects everything from the US’s gross domestic product to what you buy your own cars. The title of a company's supply chain has a significant impact on the success or failure of the vertical integration during the 1980s of the US and a new World. Supply Chain Integration looks at this crucial component of business at a time when product, production, manufacturing, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state of the art developments that contribute to the success of vertical tiers of suppliers and markets that develop to the capabilities that small and medium-sized manufacturers must have. It then identifies where the value adds in a particular environment and practical strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are required. This book identifies action steps for small and medium-sized manufacturers-the "need" of business start-up and development-to improve supply chain management. The book examines supply chain models from consulting firms, universities, manufacturers, and associations. Topics include the roles of suppliers and business partners, the impact of outsourcing, the evaluation of horizontal integration, horizontal competitive advantage, the buyer’s and seller’s sources of support, and new and small-sized manufacturers, and a host of other issues. Supply Chain Integration will be of interest to industry policy-makers, educators, researchers, business strategists, analysts, and academics.

The Management of Small and Medium Enterprises

Electronic Commerce in Small to Medium-Sized Enterprises. Frameworks, issues and implications addresses e-commerce issues in small to medium-sized enterprises (SMEs). The book aims at addressing issues of importance to researchers, to students, and to professionals interested in the e-commerce field in SMEs and hopes, interested in addressing issues pertaining to theory and practice.

The Re-emergence of Small Enterprises

This 1999 collection examines the role of the entrepreneur in the development of the US economy.

Big Data in Small Business

In a world of increasing financial uncertainty and growing unemployment, the macroeconomic contribution of SMEs is more important than ever. Development of a vibrant, sustainable small and medium-sized sector is dependent on sufficient resourcing of SMEs, particularly adequate capitalisation. This book provides a timely examination of SME financing and determinants of capital structure. A special feature of this book is the novel methodological approach adopted, providing an innovative perspective on SME financing. Analysis of global financing preferences and objectives demonstrates the results of statistical analysis of firm characteristics in exploring holdings explanations for observed capital structures. The uniqueness of this approach is its contribution of data on financing preferences to supplement and contextualise results of literature and multivariate statistical tools. This methodology extends the SME literature, and is of interest to academics, researchers, practitioners and policy makers.

The Transnational Activities of Small and Medium Enterprises

Since the pioneering work of scholars such as Joseph Schumpeter and Peter Drucker, the fields of innovation and entrepreneurship have evolved to become a separate and distinct discipline. Schumpeter focused on the contributions of entrepreneurial startups and smaller firms, whereas Schumpeter 2 emphasized the role of formal research, development and industrial innovation in larger firms. Unfortunately, the study and practice of such profit has suffered a great deal. Entrepreneurship has been characterized with individual entrepreneurs and small business, but innovation is dominated by corporate R&D and new product development. Promoting Innovation in New Ventures and Small and Medium-Sized Enterprises (SMEs) aims to bridge these two fields by examining innovation in new ventures and SMEs. This book identifies themes which can re-examine the study and practice of entrepreneurship and innovation by examining a preponderantlybridging phenomenon. The focus here is high growth, innovative SMEs, and the interactions between SMEs and large organizations, public and private. It is organized around three overlapping themes: SME innovation performance, practices and networks. Contents: Interaction (I)TODGEM Innovation and Performance in the City. Aesthetics: Innovation of A Symmetry (David Davis, George Gorderies, Haines Kostopoulos and Don Waddell) Innovation and Organizational Size in Small Retails. A Global Overview. Study (B)ReAD, Research (S)Kills and David A. Boyd’s Product Innovation: Individual and Organizational Capabilities on Competitive Advantage. Evidence from SMEs. Small and medium enterprises.
This study looks at the role of SMEs in the new economy, in the changing international division of labour and the trade in information services activities. It uses the findings of the EMERGE project to clarify their unique position in the new economy.

E-business, E-government, Small and Medium-size Enterprises

This series of books brings together results of an extensive research programme on aspects of the national systems of innovation (NSI) in the five BRICS countries — Brazil, Russia, India, China, and South Africa. It provides a comprehensive analysis of the potential for the development of innovative policies to promote growth and competitiveness of these economies. The series examines the role of SMEs in the context of national systems of innovation.

Micro, Small, and Medium Enterprises in Vietnam

Small and Medium Enterprises in Distress: Thailand, the East Asian Crisis and Beyond

A the global economy continues to develop and new entrepreneurs take advantage of emerging markets, the small business sector plays a greater role in economic development in the international arena. The Handbook of Research on Strategic Management in Small and Medium Enterprises contributes new research to the current body of literature on small business management under diverse geographic, economic, and social conditions. By exploring existing theories in tandem with fresh viewpoints, this book will serve as a valuable reference for students, teachers, researchers, entrepreneurs, and policy makers investigating the use of strategic management in various scenarios and situations.

OECD Glossary of Statistical Terms

Seminar paper from the year 2003 in the subject Business Economics - Marketing, Corporate Communication, CRM, HR, Risk Management, Social Media, grade: 3.0. University of Northampton. 61 entries in the bibliography. Language: English, abstract: Japan is the second largest industry nation in the world. At the end of World War II Japan was in ruins and lagged behind the industrialized and experienced western nations. However, it has managed to overcome against almost all other countries in International Competitiveness. Capacity, Innovation and Performance. Small and medium-sized enterprises (SMEs) as the main corporation form have played a crucial role for the country's miracle and the modern economy since the modern economy after the war. SME companies were all destroyed, people have lost their livelihood and world markets were shrunk. Today, the small and medium-sized enterprises are still serving as the driving and dominant force for the domestic economy. According to (JETRO 2003) Japan has about 580,000 small and medium-sized enterprises, which represent 96.1 % of the total businesses (excluding primary industry). SME Ex. contribution amounts to 52% of the total employment (excluding employment in the prime industrial), 33.7% of the total manufacturing industry, 61% of the total sales in the whole sales and 76% in the retail. Clearly, the growth of the Japanese SMEs depends on several success factors, such as, marketing skills, capital funds and effective resource management. In the last four decades (Oshima, 1982), moreover, some eastern countries like U.K. and France were using the same development strategy as Japan after the World War II, and their economies still declined slowly competing with Japan. Therefore, there must be some special influential factors in the Japanese companies that are different from western models. This paper focuses mainly on the socio-cultural development of SMEs in Japan with typical Japanese characteristics and analyzes the influential yet distinguishing success factors and implications for the Japanese SMEs. The paper will further approach the socio-cultural disadvantages of the existing systems and the government role for Japanese SMEs and draw conclusion in the last section.

Handbook of Research on Big Data and the IoT

Talent Management in Small and Medium Enterprises

This book provides a comprehensive collection of research on the cutting-edge technologies and organizational perspectives on the scale of small and medium enterprises—Provided by publisher.

Handbook of Research on Small and Medium Enterprises in Developing Countries

The World Bank, Japan International Cooperation Agency (JICA) Research Institute, and the Foundation for Advanced Studies on International Development (FASID), in collaboration with researchers affiliated with the African Economic Research Consortium (AERC), recently conducted a study on Africa's domestic enterprises to improve the understanding of the constraints micro and small enterprises in Africa face in improving productivity and expanding their markets. In Africa, there are clear performance gaps between domestically owned enterprises and foreign-owned enterprises in terms of sales, profitability, and productivity, and ability to reach distant markets. Among others, size appears to be a determinant factor in explaining the gap. Against this background, the study analyzes how Africa's formal industrial clusters’ concentrations of enterprises engaged in similar or closely related industrial activities in specific locations could potentially mitigate constraints against Africa's micro and small enterprises and enhance their performance. The study is based on the study of formal industrial clusters in Africa. The analysis specifically focuses on the role of spontaneously grown nested clusters of light manufacturing industries based on a set of original case studies of industrial clusters conducted for this research project. One of the key findings from the case studies was that cluster-based micro and small enterprises are performing better than similar micro and small enterprises outside of the clusters in terms of sales performance and ability to reach distant markets. Wholesalers access is a leading reason for cluster-based enterprises to choose their current locations. However, cluster-based enterprises face another set of unique growth constraints. By the very nature of spontaneous agglomerations, new enterprises continue to flow into the clusters seeking the profit opportunities and better access to markets at such locations. The result can be intra-cluster competition in addition to increased competition. Space constraints often impede growth within clusters. The lack of alternative locations available for industrial activities in such cluster imposing constraints on growth and the competition. The vast majority of naturally formed clusters of light manufacturing industries in Africa are still at a survival stage, where agglomeration externalities are only limited to expand quantity but not quality as we observe in more advanced innovation-oriented clusters in elsewhere in the world. Existing studies on such natural industrial clusters in Africa have found that the lack of managerial skills among enterprises running micro and small enterprises is a major constraint for innovation and growth in the clusters. For this reason, pilot managerial skills training programs were conducted in two industrial clusters on an experimental basis, where a group of randomly selected entrepreneurs within the clusters were given three-week long crush course of based management such as bookkeeping, marketing, business planning, and production management. The impact evaluation of the experiments showed significant positive impacts of the training programs on value added and gross profits of enterprises, raising the current survival-type industrial clusters, which have been formed as a coping mechanism to weak investment climate, into more dynamic innovating clusters will be an important avenue for future research. Moreover, the study also concludes that severe efforts to improve investment climate and investments in human capital are extremely important. There could be more targeted policies to be formulated, in complementing general policies, to support growth of micro and small enterprises using existing industrial clusters as a natural springboard for their growth. In that context, the study discusses the merit of cluster-based managerial human capital development to build steps toward more innovation-oriented clusters, the importance of sound spatial planning policy, particularly at the local level in context of urban planning, the need to expand market access and economic linkages for industrial clusters including regional integration and linkages with large enterprises.

Small and medium-sized enterprises globalization and the internet

This edited book provides a comprehensive analysis to the study of micro, small and medium-sized enterprises (SMEs). It brings together nine-up-to-date studies on SME development in Vietnam, combining a unique primary source of panel data with the best analytical tools available.

Industrial Clusters and Micro and Small Enterprises in Africa

The OECD Glossary contains a comprehensive set of over 6,700 definitions of key terminology, concepts and commonly used acronyms derived from existing international statistical standards and recommendations.

Handbook of Research on Strategic Management in Small and Medium Enterprises

Developed from a study commissioned by the European Commission, the SMEs have been recognized as the engines of growth and competitiveness of European Union. The Handbook of Research on Strategic Management in Small and Medium Enterprises is a unique source of evidence-based insights into the management challenges and opportunities that SMEs face. The Handbook is designed to help policymakers, entrepreneurs, and researchers understand the unique challenges and opportunities that SMEs face, and to provide practical guidance on how to address them.

Effective Human Resources Management in Small and Medium Enterprises - Global Perspectives

OPEC B8110

Promoting Innovation In New Ventures And Small- And Medium-sized Enterprises

International Entrepreneurship in Small and Medium Size Enterprises

This book presents detailed studies of e-commerce in multiple regions focusing on business size sector, market focus, gender of CEO, and educational level of CEO as driving forces for e-commerce adoption. Results show that regional SMEs in developed countries have lower e-commerce adoption rates, and strategic alliances by SMEs play a key role in overcoming the low rate. Published by publisher.

Managing the Potential of Small and Medium-sized Enterprises in Business Practice

This book addresses the issues of HRM in SMEs by providing a channel of communication to disseminate knowledge, including management philosophies, culture, and management practice. Published by publisher.

Small and Medium-Sized Enterprises in Japan

This book, originally published in 1988, analyzes the regional importance of small and medium sized enterprises, supplementing a discussion of key issues in both regional development and the economics of small firms with a wide range of national case studies from Sweden, the Netherlands, the UK, Greece, Israel and Indonesia.
Good Regulatory Practices to Support Small and Medium Enterprises in Southeast Asia

This important book considers the ways in which small and medium-sized enterprises (SMEs) can thrive in the age of big data. To address this central issue from multiple viewpoints, the editors introduce a collection of experiences, insights, and guidelines from a variety of expert researchers, each of whom provides a piece to solve this puzzle.

E-Commerce in Regional Small to Medium Enterprises

Small and medium-sized enterprises are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. The Handbook of Research on Small and Medium Enterprises in Developing Countries is an essential handbook for the latest research on the intentions, performance, and application models of independent firms. Featuring exhaustive coverage on a broad range of topics such as growth, innovation, and competitive behavior, entrepreneurial processes and formulation of strategy. They examine the basis and requirements of growth and expansion often face very different issues than large multinational enterprises do when confronting internationalization. This volume provides an in-depth discussion of these challenges. The contributors to this volume explore the emerging patterns of SME globally competitive. Managing an enterprise’s commercial, industrial and political relations well, regardless of size and location, is the essence of the entrepreneurial challenge in this competitive arena. Small and medium size enterprises (SME) often face very different issues than small multinational enterprises do when confronting internationalization. This volume provides an in-depth discussion of these challenges. The contributors to this volume explore the emerging patterns of SMEs in a rapidly-changing environment in which business is conducted, entrepreneurial characteristics, and the evolving strategic and competitive response to this changing business environment. Business leaders, scholars and students interested in international business and entrepreneurship will welcome this volume.

Surviving Supply Chain Integration

The book emphasizes the importance of supply chain management in the context of globalization and the emerging trends in international business. It explores the challenges and opportunities that small and medium-sized enterprises (SMEs) face in managing their supply chains in a dynamic and competitive global environment. The contributors to this volume provide insights into the strategies and practices that SMEs can adopt to improve their supply chain performance and gain a competitive advantage. The book is valuable for students, policymakers, and practitioners who are interested in understanding the issues and solutions related to supply chain management in the context of globalization.

Small and Medium Enterprises in the Global Economy

Many governments in developing countries are making efforts to support the development of micro- and small enterprises (MSEs), as they recognize their important role in employment creation and poverty reduction. However, millions of people who work in MSEs are paid low incomes, have little or no social protection and are exposed to dangerous working conditions. This paradox stems from a policy and regulatory environment that supports the development of MSEs and improves the quality of jobs provided by them, but in practice often violates basic labor and social rights. Based on studies carried out in China, India, Pakistan, Peru, South Africa, Tanzania and Vietnam, this book looks beyond MSE promotion initiatives to analyse the overall policy and regulatory environment. It examines the impact of national business laws and taxation, labor regulations, trade and finance policies; identifies common problems and presents major principles for reform. More than simply helping to create more jobs, this approach aims to help to create more jobs of better quality.

Entrepreneurship, Small and Medium-Sized Enterprises and the Macroeconomy

In many governments in developing countries are making efforts to support the development of micro- and small enterprises (MSEs), as they recognize their important role in employment creation and poverty reduction. However, millions of people who work in MSEs are paid low incomes, have little or no social protection and are exposed to dangerous working conditions. This paradox stems from a policy and regulatory environment that supports the development of MSEs and improves the quality of jobs provided by them, but in practice often violates basic labor and social rights. Based on studies carried out in China, India, Pakistan, Peru, South Africa, Tanzania and Vietnam, this book looks beyond MSE promotion initiatives to analyse the overall policy and regulatory environment. It examines the impact of national business laws and taxation, labor regulations, trade and finance policies; identifies common problems and presents major principles for reform. More than simply helping to create more jobs, this approach aims to help to create more jobs of better quality.

Ethics in Small and Medium-Sized Enterprises

Talent M mgmt in Small and Medium Enterprises contributes to the body of knowledge concerning talent management in small and medium enterprises. Despite the growing number of publications on talent management in recent years, research has focused mainly on large companies. As a consequence of this research bias towards large companies, the presented theoretical concepts and practices have limited applicability for talent management in small and medium enterprises (SMEs). Research on SMEs constitutes a significant part of the national economy in a large number of countries, many authors report the necessity to investigate talent management in such enterprises. This book will be a source of useful data for managers of SMEs and owners and provide them with information about the practices and methods concerning the acquisition, development and retention of talented employees who may contribute to the success of SMEs and the execution of business strategies. The book offers academic researchers, postgraduate students and reflective practitioners a state-of-the-art overview of Talent Management in Small and Medium Enterprises.