This fascinating book explains the processes of suburbanization in the context of post-socialist societies transitioning from onesystem of socio-spatial order to another. Case studies of seven Central and Eastern Europe city regions illuminate growth patterns and key conditions for the emergence of sprawl. Breaks new ground, offering a systematic approach to the analysis of the global phenomenon of suburbanization in a post-socialist context. Tracks the boom of the post-socialist suburbs in seven CEE capital city regions – Budapest, Ljubljana, Moscow, Prague, Sofia, Tallinn, and Warsaw. Situates the experience of the CEE countries in the broader context of global urban change. Case studies examine the phenomenon of suburbanization along four main vectors of analysis related to development patterns, driving forces, consequences and impacts, and management of suburbanization. Highlights the critical importance of public policies and planning on the spread of suburbanization.

Singapore's Orchard Road sits alongside New York's Fifth Avenue and Paris' Champs Elysees in the pantheon of prestigious retail districts. For more than 40 years, DP Architects has contributed to the development of Orchard Road's architectural typography.

In many respects, 2014 marked the transition from strong recovery to promising growth for Dubai. With many exciting projects in the pipeline, not least the hosting of Expo 2020, the emirate is continuing to build on its reputation as a dynamic and international centre for business. Already a regional and global centre for business and finance, Dubai's reputation has been bolstered by the MSCI's decision to upgrade the UAE from frontier to emerging market status in 2014, while the emirate's successful Expo 2020 bid is expected to generate myriad opportunities for private investors across a range of sectors. Construction is thriving once again, driven in large part by strong retail sector growth, with various projects, including plans for the world's largest mall, indicating that the sector will maintain its position as the emirate's biggest GDP contributor moving forward. The transport and logistics framework is set for major expansion in the coming years as well, furthering cementing the emirate's status as a leading transport and logistics hub not just regionally, but globally too. The continued development of Dubai's retail and hospitality offerings, alongside the upgrades to its airports, should help to ensure robust growth in visitor numbers from both the region and further afield.

Over the last 50 years, Dubai has transformed itself from a small fishing and trading village into an integrated, modern, and vibrant economy. The development process was initiated by oil richness but, unlike most other oil exporters, it has successfully diversified away from hydrocarbons with the creation of world-class clusters of financial services, tourism, and trading activities. Understandably, Dubai has become a model of economic development not only for the other six emirates that comprise the UAE, but also for most regional economies. Indeed, its success in diversifying its economic base makes Dubai an interesting case study for any resource-dependent economy wishing to achieve sustainable prosperity by engaging in better-balanced growth paths than those typically induced by the exploitation of natural resources. This book provides a comprehensive economic and historical account of the evolution of the economy of Dubai since the foundation of the United Arab Emirates in 1971.
It focuses on its transformations and experiences and the roles played by government policies and private sector initiatives. Based on solid analysis, it provides a perspective and policy recommendations on the way forward in an intensely increasing competitive global economy.

The Retail Market Study 2016 of The Location Group is the one and only study of its kind. With 155 of the most notable international cities of the fashion and retail world on more than 1,000 pages. Over 1,300 retailers, 1,030 shopping streets and 550 shopping malls were analyzed. So far the study reached more than 300,000 readers worldwide.

Written by a Web marketing expert, “Cashing In with Content” interviews 20 of today’s most innovative Web marketers and shares their secrets for using content to turn browsers into buyers. It also shows how to encourage repeat business and reveals how to unleash the amazing power of viral marketing.

What determines how cities move on? The ever-increasing challenges to urban mobility come in many forms, and approaches to address them range from the technically ingenious to attempts to change travel behaviour. Key amongst factors essential to the success of any such approach is whether the urban environment proves to be fertile ground for the desired progress. Another vital determinant of success is how well individual measures to engineer the transport system interact with other developments. This leads to the principal subject of Megacity Mobility Culture: the basic principles that determine the paths along which cities move. This book demonstrates that the concept of ‘mobility culture’ provides a framework for understanding the development of urban transport which transcends the boundaries between academic disciplines. Based on a discussion of the diversity of megacities worldwide, it provides help in navigating the complexity of megacity mobility culture. Experts from megacities around the world each take the reader on a journey to their own city and its mobility culture, giving a deeper insight into the unique evolutionary paths of mobility that these places have taken, and what lies before them. Whilst acknowledging the overwhelming diversity of cities worldwide, the authors also identify common denominators behind the evolution of urban transport systems – seven temperaments which are found in a unique mix in any given city, defining the character of its mobility culture. The Institute for Mobility Research is a research facility of the BMW Group. It deals with future developments and challenges relating to mobility across all modes of transport, with automobility being only one aspect among many. Taking on an international perspective, ifmo’s activities focus on social science and sociopolitical, economic and ecological issues, but also extend to cultural questions related to the key challenges facing the future of mobility. The work of the Institute is supported by an interdisciplinary board of renowned scientists and scholars, and by representatives of BMW, Deutsche Bahn, Lufthansa, MAN, Siemens and The World Bank.

This book provides a thorough overview of the European real estate Market. It evaluates the performance difference between countries and sectors, and what implications this has for optimal investment strategy within real estate asset classes.

This book presents the proceedings of the 21st Congress of the International Ergonomics Association (IEA 2021), held online on June 13-18, 2021. By highlighting the latest theories and models, as well as cutting-edge technologies and applications, and by combining findings from a range of disciplines including engineering, design, robotics, healthcare, management, computer science, human biology and behavioral science, it provides researchers and practitioners alike with a comprehensive, timely guide on human factors and ergonomics. It also offers an excellent source of innovative ideas to stimulate future discussions and developments aimed at applying knowledge and techniques to optimize system performance, while at the same time promoting the health, safety and wellbeing of individuals. The proceedings include papers from researchers and practitioners, scientists and physicians, institutional leaders, managers and policy makers that contribute to constructing the Human Factors and Ergonomics approach across a variety of methodologies, domains and productive sectors. This volume includes papers addressing the following topics: Working with Computer Systems, Human Modelling and Simulation, Neuroergonomics, Biomechanics, Affective Design, Anthropometry, Advanced Imaging.

As shopping has been transformed from a chore into a major source of hedonistic pleasure, a specifically Russian consumer culture has begun to emerge that is unlike any other. This book examines the many different facets of consumption in today’s Russia, including retailing, advertising and social networking. Throughout, emphasis is placed on the inherently visual - not to say spectacular - nature both of consumption generally, and of Russian consumer culture in particular. Particular attention is paid to the ways in which brands, both Russian and foreign, construct categories of identity in order to claim legitimacy for themselves.
What emerges is a fascinating picture of how consumer culture is being reinvented in Russia today, in a society which has one, nostalgic eye turned towards the past, and the other, utopian eye, set firmly on the future. Borrowing concepts from both marketing and cultural studies, the approach throughout is interdisciplinary, and will be of considerable interest, to researchers, students and practitioners wishing to gain invaluable insights into one of the most lucrative, and exciting, of today's emerging markets.

In 2018 the Indonesian economy recorded a growth rate of 5.2%, the highest in five years. This was in spite of a slump in the rupiah and a trade imbalance, and took place against a backdrop of rising US interest rates and deteriorating trade relations between the world’s two biggest economies. The country’s emphasis on industrialisation and infrastructure development is laying the foundations for continued economic growth. Moreover, the archipelago’s growing middle class population, geographical position and human capital development agenda, alongside progress in free-trade agreements, make it a strong contender on the global economic stage. The country holds considerable potential for developing entrepreneurial and creative prowess, already being home to four unicorn startups. Investors have continued to look beyond traditional destinations, with emerging cities like Surabaya and Palembang showing strong possibilities for economic growth. Although the outcome of the April 2019 national election will determine the course of further infrastructure development and tax reforms, the future looks promising, with predictions of continued growth accompanied by stable inflation.

Expanding at an average rate of 6.4% per annum since the mid-2000s, Peru’s economic growth has been remarkable, but also heavily dependent on one sector. Driven by a sharp rise in commodity prices, the mining industry spurred Peru’s economy to the fastest sustained growth rate in Latin America during much of the past decade. The end of the commodities supercycle however, saw economic growth slow down substantially over the course of 2014, with the central bank revising growth projections to 3.1% in mid-October. In a bid to stimulate growth, the government has intensified diversification efforts and introduced a series of measures aimed at promoting investment. The current economic slowdown, attributable in part to delays in some major mining developments, is generally seen as a temporary one, and growth is expected to pick up again in 2015. While mining will remain the backbone of the Peruvian economy - in particular from 2016 and beyond as several large-scale copper projects come on-line - other sectors, including industry and tourism, should begin to play increasingly important roles.

The inter-disciplinary contributors to Developmentalist Cities offer a richly nuanced and critical account of how the urban has been integral to East Asian developmentalism, and, vice versa, how developmentalism has profoundly shaped the nature of the urban in East Asia.

Investment has flooded back to cities because dense, walkable, mixed-use urban environments offer choices that support diverse dreams. Auto-oriented, single-use suburbs have a hard time competing. Suburban Remix brings together experts in planning, urban design, real estate development, and urban policy to demonstrate how suburbs can use growing demand for urban living to renew their appeal as places to live, work, play, and invest. The case studies and analysis show how compact new urban places are being created in suburbs to produce health, economic, and environmental benefits, and contribute to solving a growing equity crisis.

This carefully-researched book covers exciting trends in residential construction, commercial construction, real estate brokerage, property management, investment, finance, hotels, shopping centers, office buildings, mortgages, development, architecture, REITs and more. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You’ll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of nearly 400 leading companies in all facets of the real estate, construction, design and mortgages industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Although Chinese and global demand, low commodity prices and rising wages will continue to challenge trade growth in 2016, Indonesia remains on a positive trajectory. Rising domestic
demand, increasing liberalization measures, improvements to the investment climate and a shift towards value-added production will bolster both exports and investment. At the same time, new trade agreements with the world’s largest economies look set to drive long-term trade expansion. Prudent government policy, an ambitious reform agenda and rising recognition of the role of the private sector should help to keep investment and trade stable in 2016, and despite exports and growth have dipped in recent years, the country is well positioned to make the crucible transformation from a consumption- to investment-based economy.

This monograph is expected to find out what factors that are being concerned by customers to choose a shopping mall. Based on the previous studies some variables are considered very important to determine customers’ intention to choose a shopping mall, they are perceived value, convenience orientation, trust, customer satisfaction and willingness to buy. Hence, to confirm the previous studies, quantitative method is employed with a survey as a tool to collect data. Since DKI Jakarta has the highest number of shopping malls and it is the capital city of Indonesia where many Indonesians from various races live, hence DKI Jakarta is taken as the place of study to represent Indonesia as a whole.

The Finxerunt Movement is a growing international student-led Non-Governmental Organization (NGO) founded on July 10th, 2017 on the basis of building a sustainable future, due to the several conceptual issues in our current global systems in economics, leadership, education, healthcare, human-rights and equality, and societal prioritization. Using a comprehensive, yet attainable Three-Step initiative, the organization proposes new ideas to tackle the roots of many modern issues in order to make the world a better place. Here at Finxerunt, we wish to push for equality and to highlight the intelligence and creativity of each individual. In doing so, the organization hopes to unite the minds of ordinary people to push towards advancement in our society. Uniting would end the many distractions of war and partisan politics, which would enable humans to expand in knowledge and do boundless things. A long-term goal of this organization is to join hands with people in creating a better world for the environment and the people on it. The organization hopes to unite the minds of people in order to push towards advancement in our society. When people unite, they celebrate their differences, and by default, this eliminates the need for war and aggression. Instead, people are driven by a common goal for a better world, and the "I is replaced with the We". The ultimate purpose of this project is to highlight the infinite possibilities that can occur when people come together - whether it simply spreads awareness or leads to tangible change. By creating this initiative, we hope to reach people all over the world and to encourage them to develop an interest in fostering a greater society.

This volume presents the proceedings of the ZAFIN Finance and Sustainability conference, organized by the Wroclaw University of Economics in cooperation with Corvinus University of Budapest and the University of Economics in Prague. The contributing authors analyze a variety of issues concerning recent finance problems, including corporate finance, public finance, monetary and fiscal policy issues, and risk management. The book also addresses topics connected to sustainable finance, the transition to green economies, corporate sustainability and sustainable development. The target audience for this book includes researchers at universities and research and policy institutions, graduate students, and practitioners in economics and finance working for private or government institutions.

Provides detailed analysis and statistics of all facets of the real estate and construction industry, including architecture, engineering, property management, finance, operations, mortgages, REITs, brokerage, construction and development. Includes profiles of nearly 400 firms.

This book is devoted to the dynamic development of retailing. The focus is on various strategy concepts adopted by retailing companies and their implementation in practice. This is not a traditional textbook or collection of case studies; it aims to demonstrate the complex and manifold questions of retail management in the form of twenty lessons, where each lesson provides a thematic overview of key issues and illustrates them via a comprehensive case study. The examples are all internationally known retail companies, to facilitate an understanding of what is involved in strategic retail management and illustrate best practices. In the third edition, all chapters were revised and updated. Two new chapters were added to treat topics like corporate social responsibility as well as marketing communication. All case studies were replaced by new ones to reflect the most recent
developments. Well-known retail companies from different countries, like Tesco, Zalando, Hugo Boss, Carrefour, Amazon, Otto Group, are now used to illustrate particular aspects of retail management.

This unique book focuses upon service design, including retail and multi-channel marketing matters pertinent to the current age where physical contact with consumers has resurfaced as an enduring part of the marketing and branding landscape - complementary to online and virtual worlds.

How are the rise of design and neoliberalism connected? How does design change the way we operate as economic beings? What is the economic significance of design? Historically, design has been promoted for its for its capacity to add value to products and services. In contemporary capitalism, however, it assumes a more central and more complex role. Design today is both influenced by, and actively shapes, our economic systems. This ground-breaking book shines a spotlight on how design has become embedded in political economies. It reveals the multiple ways in which design has emerged as a vital feature of neoliberal economic systems, from urban strategies to commercial processes to government policy-making. Drawing on a range of global examples, Guy Julier: explains the economic processes of design explores the relationship between design and intellectual property discusses the role of design in the public sector highlights the impact of design in informal and alternative economies brings theory to life with case studies on home improvements, fast fashion, shopping centres and more. Economies of Design provides a thought-provoking new way of understanding and talking about the meanings of design in contemporary capitalism. It is an essential companion for students of design and the creative industries across the arts, humanities and social sciences.

This carefully-researched book covers exciting trends in residential construction, commercial construction, real estate brokerage, property management, investment, finance, hotels, shopping centers, office buildings, mortgages, development, architecture, REITs and more. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of nearly 400 leading companies in all facets of the real estate, construction, design and mortgages industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Qatar’s sizable oil and natural gas reserves have underpinned its rapid economic growth over the past two decades. Home to the world’s largest non-associated gas field, the country is the world’s fourth-largest producer of dry natural gas and the largest producer of liquefied natural gas, with hydrocarbons revenues forming the bulk of national income as a result. Although the drop in global energy prices has impacted export revenues, rigorous economic diversification drives in recent years have paid dividends, and in 2015 non-hydrocarbons growth reached 7.7%, compared to a 0.1% contraction for hydrocarbons growth during the same period. The country’s financial sector has continued to evolve; Islamic banking in particular has witnessed significant progress. Meanwhile, as the country gears up to host several important sporting events in the coming years, most notably the 2022 FIFA World Cup, numerous big-ticket infrastructure builds continue to expand the construction sector.

World Cities and Nation States takes a global perspective to show how national governments and states/provinces/regions continue to play a decisive, and often positive, partnership role with world cities. The 16 chapter book is comprised of two introductory chapters, 12 central chapters that draw on case studies, and two summary chapters - draws on over 40 interviews with national ministers, city government officials, business leaders and expert academics.

The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.
This book examines emerging theories, frameworks, and applications of global marketing for the 21st century. It highlights how global marketing is changing in a globalized and digital economy that is fast increasing in complexity and uncertainty. The traditional approach to global marketing is no longer sufficient to address the emerging issues in global markets. Global companies need to challenge traditional assumptions in global marketing in an era of shifting political, cultural, economic, and technological changes. They need to take a fresh look at the contemporary threats and opportunities in markets, institutions, and technology and how they affect entry and expansion strategies through careful re-calibration of the marketing-mix. This book offers new insights for global marketing that addresses these issues. This book should be an ideal resource to both academic scholars and reflective practitioners globally such as CEOs and chief marketing officers as well as government officials and policy makers interested in formulating strategies/policies for global marketing activities in the face of a globalized and digitized economy. This well-crafted research volume is an excellent addition to the growing literature on new trends in international marketing. The authors present the latest insight on the impact of phenomena such as cross-border e-commerce and digital markets, and they discuss new tools for political risk assessment, international branding and more broadly the reconfiguring of marketing-mix strategies – A powerful reminder that the new global market remains a rugged landscape. - Alain Verbeke, McCaig Research Chair in Management and Editor-in-Chief Journal of International Business Studies, University of Calgary, Canada. Emerging trends in institutions, markets, and societies, along with new technological advances, are redefining the scope and strategy in global marketing. Professors Agarwal and Wu have assembled a remarkable collection of cutting-edge topics and issues that capture the shifting paradigm and contemporary developments in the global marketing field. This is an informative and timely resource that makes a valuable contribution, useful for both scholars and business practitioners of global marketing. - Constantine S. Katsikeas, Arnold Ziff Endowed Research Chair in Marketing & International Management, Editor-in-Chief Journal of International Marketing, University of Leeds, UK. This book presents new and cutting-edge thinking at a time when the traditional views of international marketing need to be scrapped. Convergence forces are creating new opportunities as well as threats on a daily basis, and marketing practitioners as well as scholars must be forewarned as well as forearmed on how to deal with these changes. The real growth is coming from the emerging nations, and the theories that provided sufficient insights ten years ago have been completely outmoded by the ever-accelerating rate of innovation and technological change as well as the pressures to address the needs of all of the firm’s relevant stakeholders. The strategic insights provided here are absolutely invaluable. Don’t miss an opportunity to read this book!! - John B. Ford, Professor of Marketing & International Business, Eminent Scholar & Haislip-Rohrer Fellow, Editor-in-Chief, Journal of Advertising Research, Old Dominion University, USA.

Making Cities Global argues that combining urban history with a transnational approach leads to a better understanding of our increasingly interconnected world. In order to achieve prosperity, peace, and sustainability in metropolitan areas in the present and into the future, we must understand their historical origins and development.

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